

Leveraging e-Resources for Affordable Course Materials

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What are Affordable Course Materials?



Affordable course materials

The Spectrum

Affordable Resources

- Ex.: CALI, Library-licensed content, casebooks offered with low cost printing
- Fee absorbed by institution



Open Education Resources

- Ex.: Material licensed under Creative Commons
- No costs associated with content

OPEN SOURCE PROPERTY
A FREE CASEBOOK

TRADEMARK LAW
AN OPEN-SOURCE CASEBOOK



Institutional Strategies

- Institution-specific
 - Boston College - [University grant program](#) to support full-time faculty who revise their curriculum to include high quality affordable materials to support student learning at minimal cost. The new curriculum resources may be newly-created teaching materials, publicly accessible materials, subscribed resources (from the Boston College Libraries), use of Canvas or Library Reserves to replace a coursepack or any combination of the four.
- Public Institutions and Governmental Initiatives
 - Affordability Counts in Florida: <https://affordabilitycounts.org/>
 - FIU Online Statement:
<https://fiuonline.fiu.edu/about-us/story-hub/fiu-online-news/fiu-news-fiu-joins-national-movement-to-reduce-cost-of-books.php>



Types of Materials

- Open Access Resources v. Affordable Resources
- Affordable = Library Resources - licensed or institution-owned resources; no charge to students
- Instructor-Curated Content
 - Leveraging Open Access Resources - open to all, free, public domain, offered under Creative Commons license
 - Government Publications
 - Statutes in lieu of purchased supplement
 - Case Law
 - Google Scholar
 - Caselaw Access project
 - Legal Information Institute



Applications of Materials

- Substitute open or affordable materials in lieu of a commercial Course Book
- Supplemental Course Materials - instructor can incorporate free or library-licensed content to enrich course content
- Learning Management Platforms
 - CALI - offers both subject/practice area lessons for self-paced learning and the eLangdell content
 - H2O - designed to be a learning management platform and open casebook source; instructors create and post content; content is openly shared
 - Blogs



Open Access Resources

- CALI eLangdell
 - Casebooks on selected topics, e.g. *Liberty, Equality, and Due Process: Cases, Controversies, and Contexts in Constitutional Law*
 - Federal Rules publications
- Duke University publishes a series of coursebooks for law students. The first title in the series is *Intellectual Property: Law and the Information Society*. The text can be [downloaded for free](#) under a Creative Commons license.

Library Resources

Multiple Simultaneous User eBook Resources

- Bloomberg Law eBooks
 - Bloomberg Moving to ePubishing
 - Mayer Brown, LLP, Federal Appellate Practice (Brian Netter ed. 3d 2018),
<https://www.bloomberglaw.com/browser/105.471816>
 - Bankruptcy Law Treatise
<https://www.bloomberglaw.com/browser/105.491690>
 - Content Changes Over Time if non-Bloomberg Publications





Multiple Simultaneous User eBook Resources Cont.

- West Academic Study Aids
- Thomson Reuters Proview
- Specialized content: Ex. Tax - IBFD e-books
- PLI Plus (Practising Law Institute) for treatises, transcripts and Answer Book Content
- Oxford Handbooks (Sample: Oxford Handbook of Comparative Constitutional Law)
- Lexis Digital Libraries & OverDrive Titles
 - Institutional Subscription Dependent (Contracts Vary)
 - Purchasing Multiple ebooks via OverDrive v. Simultaneous Use



Curated Content



Types of Instructor-Curated Content

- Open-Source Textbook Platforms: [Harvard H2O](#)
- BC Law: Clough Center's Global Review of Constitutional Law published with [I-CONnect](#)
- [CaselawAccess Project](#) now public; easier for faculty to integrate cases into LMS, etc.
- NYU Law's Prof. Barton Beebe published [Trademark Law: An Open-Source Casebook](#)
- [Professional Responsibility casebook](#) posted recently on SSRN as open access
- Statutory supplements - alternatives to expensive publishers' supplements



Leveraging PowerNotes

Instructor-Curated Coursepacks,
Outlines, Syllabus, via
Internet-Based Resources

- Example: FIU Law Path Legal Research
 - Without PowerNotes
 - With PowerNotes
- eLangdell and other eBook Hack
- CAUTION:
 - embedded footnotes
 - Google Searches
 - Municode
- Formatting makes it pretty!

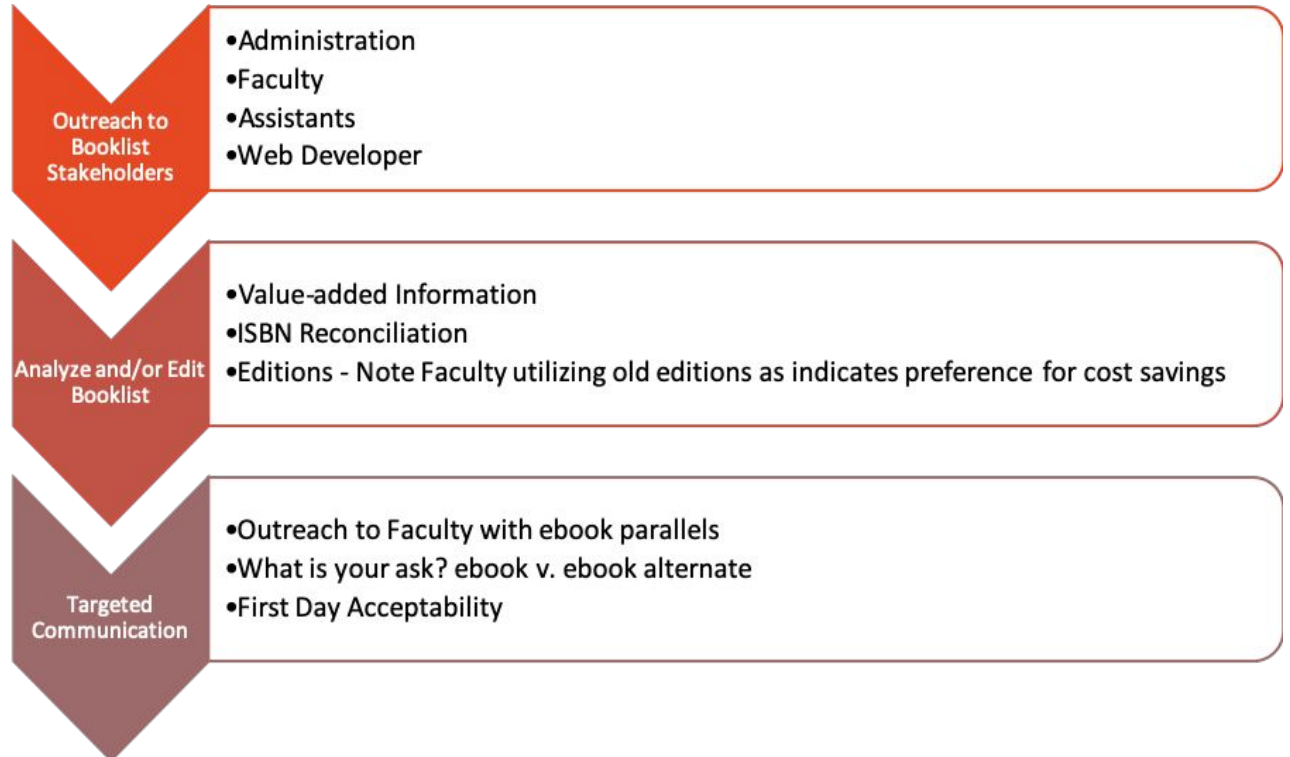
Success Story: Boston College

University-sponsored grant program; support faculty in building content with their Canvas LMS sites; one professor used grant to build Harvard H2O (digital casebook) content

Success Story: Booklist Integration



Workflow





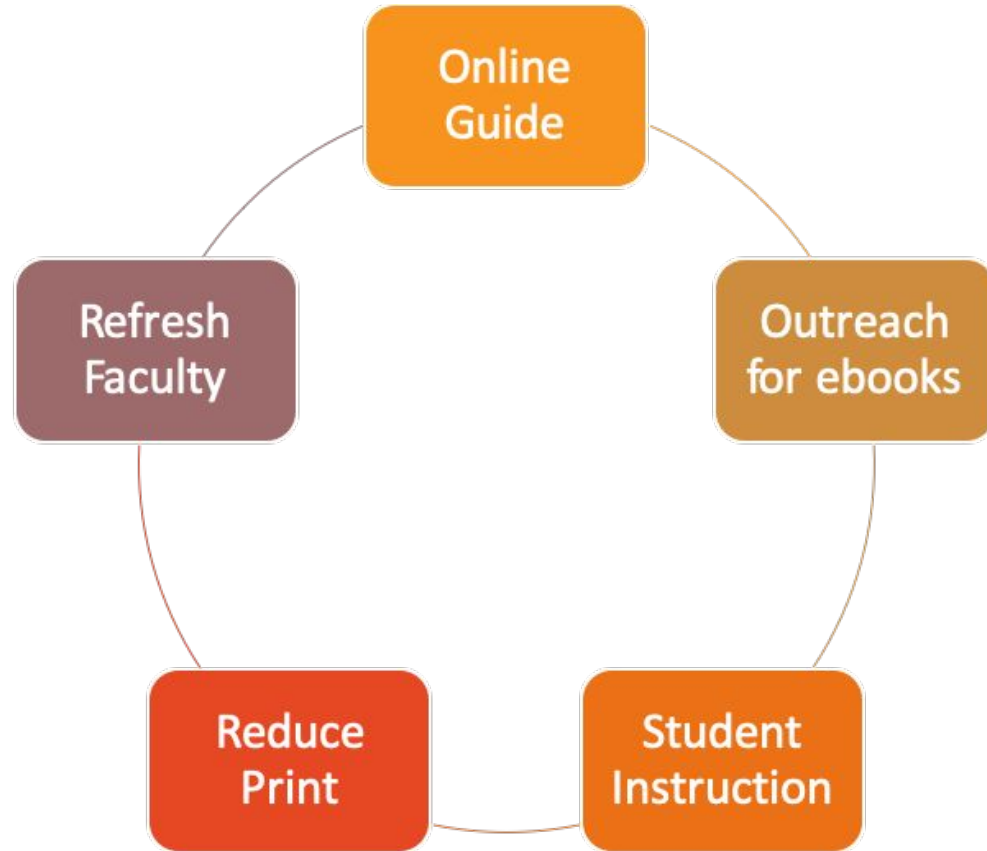
Successful Strategies

- Outreach to Booklist Creator at Your Institution
- Outreach to Academic Affairs, Student Affairs, SBA, and Academic Success
- Demonstrate Library's Value
- Targeted Approach to (Friendly) Faculty
- Examples from FIU Law:
 - <https://web.archive.org/web/20190606170647/https://law.fiu.edu/wp-content/uploads/sites/21/2018/11/spring-2019-booklist-11-26-18.pdf>

Success Story: Clinics



Workflow





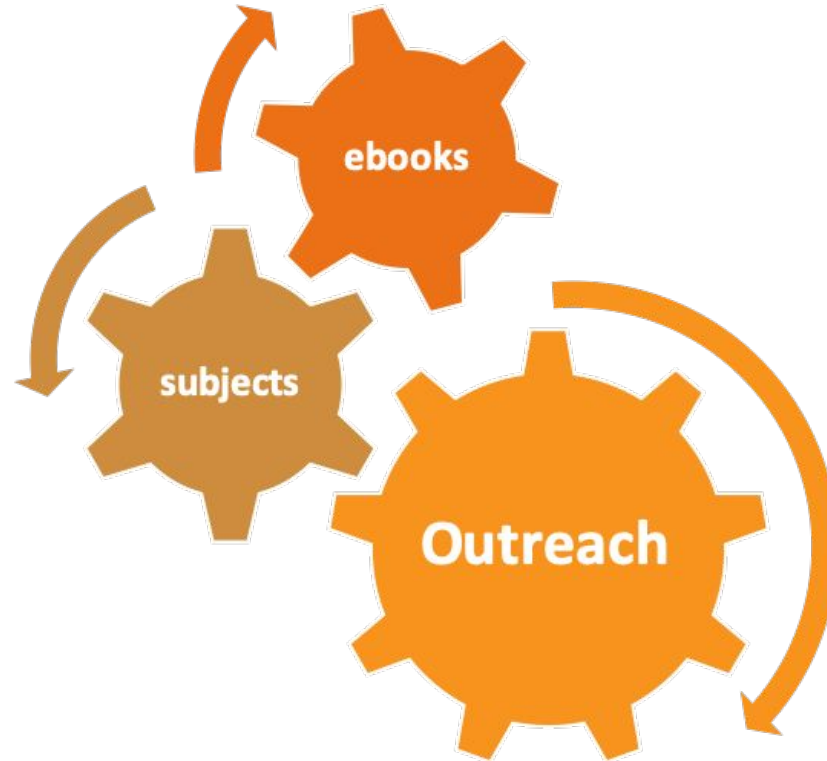
Successful Strategies

Clinical faculty tend to be more receptive to e-resources as they are convenient for in-court application, especially primary law sources (rules, statutes, etc.)

- Guide With Desk Reference, <https://libguides.law.fiu.edu/clinics>
- eBook Equivalents of Print Resources
- Subject-Specific Focus
- Publicizing CLE content available on major vendors' sites; also state-level CLE materials in electronic subscription
- Promoting electronic access to court rules resources
- BC Research guide for various clinics; promoting state CLE resources:
<https://lawguides.bc.edu/LAB>

Next Steps: Vendor Relations and Targeted Outreach

Workflow





Methodology

- Acquire Booklists from Vendors with URLs
- Assign Institution-Specific Subject Information to Lists
- Outreach to Subject Faculty Suggesting Titles

Conclusion

- BC Law's Research Guide for Affordable Course Materials:
<https://lawguides.bc.edu/affordablecoursematerials>
- FIU Libraries Guide on Affordable Course Materials:
<https://library.fiu.edu/c.php?g=159988&p=1048145>



Bibliography

Guides and Information about Affordability

- BC Law's Research Guide for Affordable Course Materials, <https://lawguides.bc.edu/affordablecoursematerials>
- FIU Libraries Guide on Affordable Course Materials, <https://library.fiu.edu/c.php?g=159988&p=1048145>
- Affordability Counts Initiative in Florida, <https://affordabilitycounts.org/>
- FIU Online Statement, <https://fiuonline.fiu.edu/about-us/story-hub/fiu-online-news/fiu-news-fiu-joins-national-movement-to-reduce-cost-of-books.php>
- Affordable Learning Ohio Initiative, <https://affordablelearning.ohiolink.edu/Guide>



Bibliography

Instructor-Curated Examples

[Casandra Laskowski](https://firebrandlib.com/my-legal-tech-class/), FIU Law Practice Technology Class Blog, <https://firebrandlib.com/my-legal-tech-class/>

[Howard Wasserman](http://fiucivpro.blogspot.com/), FIU Civil Procedure Blog, <http://fiucivpro.blogspot.com/>

[Manuel A. Gomez](https://h2o.law.harvard.edu/users/110816), FIU Introduction to International and Comparative Law H2O Classroom and Course Materials, <https://h2o.law.harvard.edu/users/110816>

Brian J.M. Quinn, BC Law, An Introduction to the Law of Corporations: Cases and Materials
<https://opencasebook.org/casebooks/72837-an-introduction-to-the-law-of-corporations-cases-and-materials>

Questions?